

LUISA MANZIN

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 [LUMANZIN.COM](https://lumanzin.com) |  [TRILHEIRAS.COM](https://trilheiras.com) |  [BEHANCE.NET/LUMANZIN](https://behance.net/lumanzin)

Creative Project Manager & Multimedia Artist | Sound, Production & Communication

SUMMARY

Multidisciplinary professional with extensive experience in creative project management and team leadership, working for over a decade at the intersection of audio, culture, and communication.

Founder of Trilheiras Áudio and a multimedia artist, she has led productions for brands and institutions such as GNT, History Channel, EY, Santander, and the United Nations, overseeing every stage from concept to delivery.

Her experience at the São Paulo Department of Culture strengthened her skills in public management and large-scale event production.

Combining artistic vision, technical expertise, and leadership, she connects people, processes, and creative languages to deliver cohesive, high-quality results.

With international experience in the United Kingdom, Canada, and Spain, she brings organization, sensitivity, and technical excellence to collaborative creative environments.

EDUCATION

2014 - 2018 | PONTIFÍCIA UNIVERSIDADE CATÓLICA DE SÃO PAULO

BA in Communication and Multimedia

CORE SKILLS

- Creative and artistic project management
- Team coordination and cross-functional leadership
- Audio and post-production supervision
- Artistic direction and content development
- Visual communication and multimedia design
- Strategic planning and cultural production
- Fluent in English; multicultural experience

PROFESSIONAL EXPERIENCES

○ **TRILHEIRAS AUDIO | 2019 - 2025**

Founder & Creative Project Manager

- Managed multidisciplinary teams for projects with GNT, History Channel, EY, Santander, UNFCCC, and the United Nations.
- Oversaw scheduling, budgeting, delivery tracking, and client communication.
- Supervised technical processes from recording to mastering.
- Composed and produced original soundtracks for films, series, podcasts, and campaigns.
- Audio Production - mixing, mastering, sfx, foley, +++
- Handled business strategy and financial management with a focus on innovation and quality.

○ **SÃO PAULO DEPARTMENT OF CULTURE | 2022 - 2024**

Atuação na coordenação e comunicação de grandes eventos públicos

- Supported project coordination and administrative organization.
- Created communication materials for social media and institutional use.
- Internal communication coordinator of all sectors (theaters, cultural centers, venues...)

○ **INSTA GRAFITE (2022)**

Field & Production Assistant

- Supported artistic direction and technical execution.

○ **MATCHSTICK PIEHOUSE (LONDRES, 2021)**

Cultural Production Assistant

- Organized schedules, bookings, and artist communication.
- Provided operational and production assistance during events.

○ **CASA DO MANCHA (2017-2020)**

Cultural Production Assistant

- Managed schedules, artist relations, and event logistics.
- Supported financial control and on-site production.

○ **ITM MARKETING CHANNEL / APPLE INC. BRASIL (2015-2017)**

Brand Representative & Trainer

- Conducted internal presentations and product workshops.
- Provided specialized technical and sales support.

ART RESIDENCIES

- **“AMAZONIA”** (AMAZÔNIA, BR 2025)

Idealized by Mahsa Salali. Funded by The British Arts Council.

- **FARM STUDIO** (Londres - ENG, 2021)
- **CAN SERRAT** (El Bruc - ESP, 2021)
- **BANFF CENTRE** (Banff - CAN, 2018)

WORKSHOPS & TEACHING EXPERIENCE

- **PUC-SP** — Visual Creation and Multimedia
- **UNESP (Assis)** — Creative Freedom Week
- **Colégio Sion** — Animation & Visual Creation
- **Independent Workshops** — Glitch Art, Abstract Animation & Audiovisual Production

ARTISTIC WORK

Singer, composer, and musical director with three solo albums (“Mansinha” (2022), “Quarentena” (2019), “Abusos” (2016) and one collective release with 131 — “Babel” (2023)).

- Led artistic direction, arrangements, and production teams for studio and live projects.
- Created visual and audiovisual works integrating music, image, and performance.
- Collaborated with artists such as Giovani Cidreira, O Teatro Mágico,, Getúlio Abelha, Paulo Ohana, and Pedro Bienemann.
- Participated in artistic residencies and performances across Canada, Spain, the UK, and Brazil.

SOFTWARES

- **ÁUDIO:** Ableton Live, Pro Tools, Adobe Audition
- **VIDEO:** Davinci, Premiere Pro
- **DESIGN:** Photoshop, Illustrator, InDesign
- **3D:** Cinema4D

LINGUAS

- Português (native)
- Inglês (fluent)
- Espanhol (basic)
- Albanês (basic)

LUMANZIN : TO UNDERSTAND THAT I AM ART AND VARY; AN EVERYDAY MANTRA.

*music and visual arts
meet the artist behind the producer*



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**ATTACHMENT I – AUDIO, MUSIC &
MULTIMEDIA WORKS (2015-2025)**

AUDIO

ORIGINAL SOUNDTRACKS & SOUND DESIGN

- **Mulheres pela Independência** — History Channel Brasil — Trilha sonora original e sound design
- **Eu Deveria Estar Feliz** — Feel Filmes + GNT — Trilha original, mix e master
- **Impactos no Clima** — UNFCCC (ONU / COP26) — Trilha original e finalização
- **Jornada do Patrimônio** — Secretaria Municipal de Cultura de SP — Trilha e edição
- **Meia Noite em Vênus** — Maria Olivia Aporia — Trilha original (vídeo-arte)
- **O Caminho das Coisas** — Cinema Verde (curta) — Trilha sonora original
- **Abeyance** — Ash Parson (Reino Unido, curta) — Trilha sonora original e sound design
- **Capital M** — UNHCR / ACNUR — Trilha sonora e pós de som
- **Soturno** — Leonardo Costa (longa) — Foley, trilha, mix e master
- **O Retrato de Sarah** — Leonardo Costa (longa) — Trilha e finalização

PODCASTS

- Leila — Globoplay — Edição, mix e master
- Palavra do Campo — Globo Rural — Edição e tratamento de áudio
- Negócios em Transformação — EY Brasil — Edição e pós de som
- Cidadão Global — Santander — Captação, mix e master
- Conversas de Portão — Nós, Mulheres da Periferia — Produção e finalização
- E Agora, Brasil? — O Globo — Edição e mixagem
- SmartTalks — Smartclip — Edição e pós de som
- Fala das Profundezas — NNPC — Sound design e mixagem
- Onda.Podcast — Produção independente (Trilheiras Áudio) — Produção e trilha
- Piku: Calm Kids — Produção internacional (EUA) — Trilha sonora original

MUSIC

AUTHORIAL

- Mansinha (2022) — Composição, produção e mix
- Quarentena (2019) — Produção e direção musical
- Abusos (EP) (2016) — Composição e produção
- Babel (131, 2023) — Co-produção e direção artística

COLLABORATIONS

- Domingo — Pedro Regada, Lumanzin e Tarcísio em Chamas (2025)
- Autópsia — Getúlio Abelha (2021)
- Gêmeos e Sagitário — Paulo Ohana (2023)
- Ondas de Choque e Calor — Pedro Bienemann (2022)
- Nossa Missão é Outra — Amanajé Soundsystem (2019)
- Superorganism / UAU Band (EUA + BR, 2019)
- Sequoia Stand — Ecology Ensemble (EUA, 2019)
- Engenho da Dor (Live) — Josyara (2017)
- Fire — PH Moraes (2017)
- Mariá — Renato Putini (2017)
- On and On / Unstoppable — Brazsoul (2017)

LIVE PERFORMANCES, SOUND DESIGN & MUSICAL DIRECTION

- Orquestra Vermelha | Vocal performance
- “A Origem do Mundo” – Luisa Micheletti | Theatrical sound design
- Santo André Symphony Orchestra | Sound design & technical support
- Giovanni Cidreira | VS technician & backing vocals
- Pedro Bienemann | VS technician & backing vocals
- Gabi Farias - Musical direction & VS operation

AUDIOVISUAL DIRECTION & PRODUCTION

A Play in a Day | Animation assistant by SkyArts + Disney Channel (London)

- Não Te Falta Nada | Production & video editing by Pedro Bienemann
- Dia a Dia | Direction, color & edit by Lumanzin (music video)
- Doce | Direction & animation by Lumanzin (music video)
- The Desperate Cry of Abandoned Women | Direction & edit by Lumanzin (short film)
- The Crocodile's Sad Tears | Set assistant by Fernanda Giusfredi
- Inciclo | Audiovisual content production/Commercial campaign (Brazil)

DESIGN & VISUAL ARTS

<http://behance.com/lumanzin>

- Developed visual identities and album covers for Pedro Bienemann, 131, and Lumanzin.
- Created visual materials for live shows, cultural projects, and editorial content.
- Research and creative production in glitch art, motion design, and abstract animation for performance and video.

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